

ACR Latin America 2025

Abbreviated Program

Wednesday

- 09:00–15:30 *Doctoral Symposium*
- 15:30–16:00 *Registration and Welcome Coffee - (To all participants)*
- 16:00–17:00 *Workshop on Impactful Consumer Research*
- 17:00–18:30 *Conference Opening Session - Keynote Presentation*
- 18:30–20:00 *Welcome Reception with Cocktails**

Thursday

- 08:30–10:00 *Competitive Paper Sessions*
- 10:00–10:30 *Coffee Break*
- 10:30–12:00 *Competitive Paper Sessions*
- 12:00–13:30 *Lunch*
- 13:30–15:00 *Keynote Presentation*
- 15:00–16:30 *Competitive Paper Sessions*
- 16:30–17:00 *Coffee Break*
- 17:00–18:30 *Competitive Paper Sessions*
- 18:30–20:00 *Working Papers Session and Cocktail Reception**

Friday

- 08:30–10:00 *Competitive Paper Sessions*
- 10:00–10:30 *Coffee Break*
- 10:30–12:00 *Competitive Paper Sessions*
- 12:00–13:30 *Lunch*
- 13:30–15:00 *Workshop on Advanced and Mixed Methods*
- 15:00–16:30 *Competitive Paper Sessions*
- 16:30–17:00 *Coffee Break*
- 17:00–18:00 *Keynote Presentation - Conference Closing Session*
- 18:00–18:30 *Award Ceremony*
- 19:00 *Gala Dinner*